

Back to Basics

A Joint Conference of the **Missouri Association for Museums and Archives**
and the **Missouri Humanities Council**

October 7-8, 2011

Stoney Creek Inn

Lewis and Clark Room
2601 S. Providence Road
Columbia, MO 65203

“Making Collections Meaningful”

Keynote Address by Jean Svadlenak

In a world where everyone is always on the go and change is constant, long-term viability and sustainability for museums, archives, and related organizations depends on engaging communities and visitors in meaningful ways. We must focus on what we can do uniquely well and tell those compelling stories that bring our community’s history to life. This year’s keynote address by Jean Svadlenak will suggest ways we can look at collections, discover the fascinating stories they tell, and provide tips for planning exhibits that help visitors connect with their community’s unique story, places, and events.

Overnight Accommodations

A block of rooms has been set aside at Stoney Creek Inn for October 7. Rooms are \$91 a night. Please contact Stoney Creek Inn (573) 442-6400 by September 14 to reserve a room at this special rate.

Sponsors



Friday, October 7, 2011

4 p.m. — Registration

6p.m. — Opening Reception

Museum of Anthropology at University of Missouri
Shuttle service provided between museum and hotel.

Saturday, October 8, 2011

8 a.m. — Registration

**9:15 a.m. — Take Your Museum to the Next Level:
MAP/CAP/StEPS Programs**

▪ Jamie Berry, *Executive Director, Toy and Miniature Museum, Kansas City*; Rob Clement, *Assistant Director, Museum of Osteopathic Medicine, Kirksville*; Cherie Cook, *Senior Program Manager, American Association for State and Local History, Jefferson City*

10:45 a.m. — Development 101: An Introduction to Fundraising

▪ Geoff Giglierano, *Director, Missouri Humanities Council, St. Louis*; Anna Wingron, *Community Programs & Outreach Director, Missouri Humanities Council, St. Louis*

Noon — Lunch and Keynote Address

1:15 p.m. — Preservation 101: Common sense preservation for objects and archival materials

▪ Shelly Croteau, *Assistant State Archivist, Missouri State Archives, Jefferson City*; Audrey Gayou, *Collections Manager, University of Missouri Museum of Anthropology, Columbia*; Linda Endersby, *Director, Missouri State Museum, Jefferson City*

2:45 p.m. — Practical Exhibitions: Developing High Quality, Cost-Effective Exhibit Projects

▪ Alisha Cole, *Arcadia Consulting, Kansas City*; John Deis, *Caldwell County Historical Society, Hamilton*

4 p.m. — Townhall Discussion

2011 Conference Registration

Name _____
Institution _____
Address _____

Telephone _____ Email _____
Registration _____ \$35 for members/students _____ \$50 for non-members

Registration fee includes lunch Saturday. Please note any dietary restrictions.

Send registration to: Clarice Britton, Missouri Humanities Council
543 Hanley Industrial Court, Suite 201, St. Louis, MO 63144-1905